

Background Image

Above the Fold - First Impression

YOUR HEADLINE

Subheader with compelling customer benefit

Optional: Callout Copy or Call To Action

A "fill in the blanks" Business Plan that works? (Yes, yes it does).

Client Situation

Copy that shows you understand the situation.

Point A: You know you need to make more money...

Point B: You want to be smart about where you invest...

Point C:

Point D:

How we can help with the situation

Copy that shows how you can solve their situation.

Point A: With the xx approach, you'll attract more clients who pay more...

Point B: We'll work on where to focus...

Point C:

Point D:

Optional: Callout or Testimonial

Course Value

Checklist of what the customer will get from the course/program/product.

- ✓ Your vision, strategy and priorities to help you build a six and seven figure business that is profitable
- ✓ Your products and pricing strategy so you create the combination of products at the right price for your ideal client
- ✓ Your marketing and launch plan that allows you to map out your whole year and to know exactly when to do what
- ✓ Your productivity principles to ensure you can work more efficiently and get you earning more and

Optional: Callout or Testimonial

Course Content

Include copy about what you get in the course/program and bullet points.

Inside the course you'll find:

- ✓ Point A
- ✓ Point B
- ✓ Point C

During the course, we will:

- ✓ Point A
- ✓ Point B
- ✓ Point C

CALL TO ACTION:

Start getting this feature of the course like never before...this course will show you how!

YES! I WANT THE COURSE!

Optional: Callout or Testimonial



Testimonial #1

So great! Love this program.

Address Objections:

Without profits, you won't stay in business long. Here's why planning your profits is vital!

Based on what you know about your ideal client, surveys, feedback.

Point A

Point B

Point C

Point D

Optional: Callout

Testimonials



Testimonial #1

So great! Love this program.



Testimonial #2

So great! Love this program.



Testimonial #3

So great! Love this program.



Testimonial #4

So great! Love this program.

Introduce Cost + Show Course Value

Sign up Now - Only \$197

YES! I WANT THE COURSE

Course Value:

A few sentences stating why you don't want to wait.

Refund Policy

Clearly state what your guarantee (if you have one) is and what your refund policy is.

BONUSES

List all Bonuses

Bonus #1 (copy and image)

Bonus #2 (copy and image)

Call To Action

Sign up Now - Only \$197

YES! I WANT PROFITS



About / Bio

Hi I'm Sigrun, creator of SOMBA and

Sigrun

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